

# Creativity...Meet Profitability



Let Avanade Help You **Deliver** a Great Story



# Elevate Your Business



- ▶ Streamline Your Operations
- ▶ Seize Emerging Opportunities
- ▶ Skyrocket Your Profitability

## Are You “Supply Chained”?

Companies in your industry have wrestled with the rigidity of niche industry solutions, integrations with cumbersome ERP systems and costly complexities of custom solutions only to find that they still lack the comprehensive solution that allows them to drive their business the way they want. Sound familiar? Instead of a platform for efficiency and growth, do you have costly, disparate technology and workaround processes that limit profit potential and inhibit your people and resources?

## Unify Your Business

Does your current system dictate the way that you conduct your media business? Gain the confidence to adapt your business as needs evolve...without costly changes along the way.

Microsoft® Dynamics™ AX for Media & Entertainment is a complete business solution. At its heart, this Avanade solution is designed to empower and elevate the potential of your organization as new business models emerge.

### ▶ Streamline Your Operations

Optimize talent, resources, and facilities, and realize efficiencies...all by connecting people, processes and systems across your media value chain.

### ▶ Seize Emerging Opportunities

Gain the flexibility you need to support new opportunities and revenue streams. Eliminate manual processes and focus on elevating your customer value proposition.

### ▶ Skyrocket Your Profitability

Enable your business to take more products to market through a multitude of channels in less time and at lowered cost, for increased revenues and a better bottom line.

## Plan. Manage. Monetize.

Using the latest Microsoft technologies, Avanade can help you amplify your business value and media industry competitiveness. Our Microsoft Dynamics AX for Media and Entertainment solution can help you boost profits by streamlining your media value chain, breaking down the barriers of organizational silos and giving you a decisive advantage during the next seismic waves of change.

## How Will You Keep Up?

The Avanade solution is designed from the ground up with our media and entertainment customer partners for today's evolving digital media world.

Avanade helps deliver a complete media value chain solution on the Microsoft platform in less time at lower cost. With our potent combination of proven technology assets and business-critical experience, we can provide a solution that is flexible, integrated, and easy-to-use.

### Connect People, Processes and Systems Across Your Media Value Chain

#### PLAN

Service Request Portal,  
CRM, Sales Order Management



Budgeting & Quoting,  
Work Order Management



Resource Planning & Scheduling



#### MANAGE

Project Management



Digital & Physical  
Library Management,  
Shipping & Transfer



#### MONETIZE

Project Analysis  
Purchase Order Management



Invoicing/Billing,  
Financials, Forecasting



- The list of supply chain and back office logistics is endless. Yet, all these factors and more determine your profitability and your position in the marketplace.



## When Creativity Meets Profitability, You Gain a Competitive Edge

Avanade leverages the power of the Microsoft platform to enable greater productivity, increased cost efficiencies and more time savings by combining software with the media engineering process.

## Let Avanade Help You Deliver a Great Story

For more information on our Microsoft Dynamics AX for Media & Entertainment solution or to coordinate a custom demonstration, please contact: [media.entertainment@avanade.com](mailto:media.entertainment@avanade.com)

